



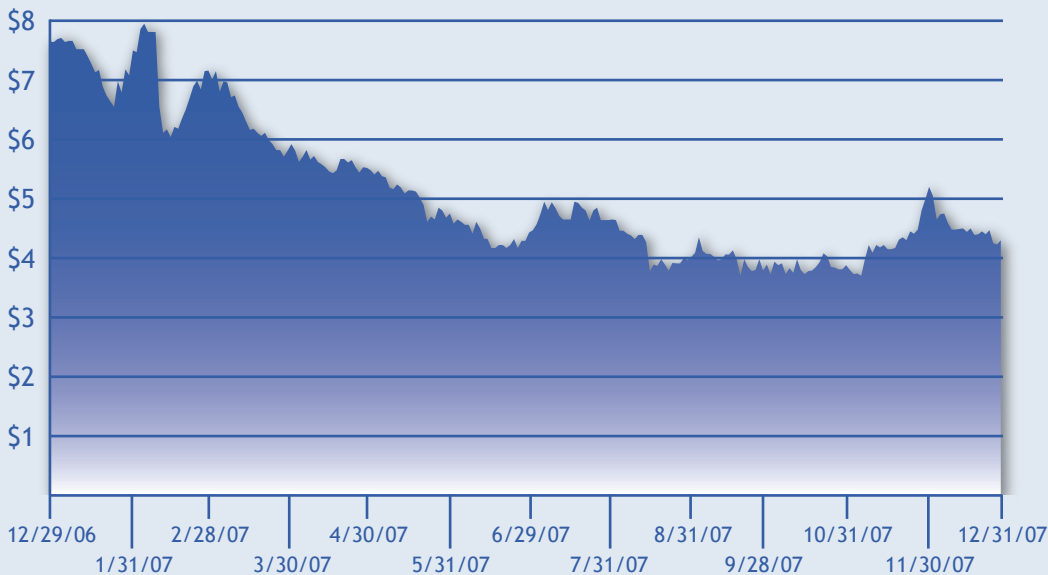
Investor Fact Sheet - Q2 2008

Corporate Profile

Rentcash is publicly traded on the Toronto Stock Exchange (TSX:RCS). We provide alternative financial services to customers that are under-served by traditional financial institutions. We broker short-term loans, supply private label debit cards, provide merchandise rentals and a range of ancillary services.

Since inception in 2001, Rentcash has grown to a position of market dominance with more than 427 stores across Canada, operating under three banners: The Cash Store, Instaloes and Insta-rent. We have advanced the interests of over 300,000 Canadians in 160 communities. Our growth strategy has capitalized on significant unfulfilled consumer demand for our products and services. Rentcash is debt-averse. Our financial model enables us to expand using operating cash-flow only.

Common Stock Price Performance (TSX: RCS)



Key Strategic Priorities - Fiscal '08

- > Product diversification and growth of ancillary product lines
- > Participation in provincial regulatory hearings
- > Efficiency gains, including reducing the cost of capital and completing the divestiture of the rental division
- > Building revenues by growing newer stores to maturity
- > Driving sales volumes through staff training and incentive programs and proven marketing initiatives

Performance Indicators

Revenue



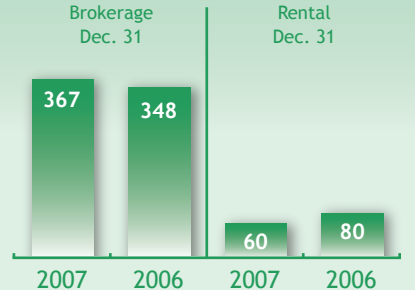
Net Income



Diluted Earnings Per Share



Store Count





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Business Segments

Rentcash operations are divided into two major lines of business: A Brokerage division and a Rental division.



Brokerage Division

The Cash Store and Instaloans are brokers who facilitate payday advance services to income-earning consumers. They act as the broker on behalf of consumers seeking short term cash advances with third party lenders, without having to provide a credit history or security on the loan, as is generally required by commercial lending institutions.

Three Months Ended

	December 31, 2007	December 31, 2006
Revenue	32.6	30.8
Net Income	4.8	4.3
Expenses	18.3	16.5
Store Count	367	348

Rental Division

A Renter of brand name furniture, appliances, electronics and computers, with or without an option to purchase. Insta-rent operates in several stand-alone locations as well as in "The Brick" and "United Furniture Warehouse" locations. All products are provided from "The Brick" and "United Furniture Warehouse".

Three Months Ended

	December 31, 2007	December 31, 2006
Revenue	5.1	6.1
Net Income	(0.6)*	(0.5)
Expenses	3.4	4.3
Store Count	60	80

*After spin-off costs

Accomplishments

Ranked #1 and named Canada's Fastest-Growing Company with five year revenue growth of 33,700%, by PROFIT Magazine.

Ranked #3 in the top 25 performers with revenue greater than \$20 million and named one of Alberta's Fastest Growing Companies in 2007, by Alberta Venture Magazine.

Ranked #1 in the top 25 performers with revenue greater than \$20 million and named one of Alberta's Fastest Growing Companies in 2006, by Alberta Venture Magazine.

Ranked #2 in the top 25 performers with revenue greater than \$20 million and named one of Alberta's Fastest Growing Companies in 2005, by Alberta Venture Magazine.

The top Investor 500 small-cap performer by Canadian Business Magazine in 2005 with a total one-year return of 1,084 percent.

7th in the PROFIT HOT 50 the definitive ranking of emerging Canadian growth companies.

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